



# WALLUMiNATION

## ART GUIDELINES

# IMAGERY AND ART GUIDELINES

Once the artwork has been approved then it is 7-10 business days to completion.

## Software & File Formats

Please supply layouts in Adobe InDesign, Illustrator, Photoshop, EPS, TIFF or PDF. We support the latest Adobe CC and earlier versions

## Artwork Size

Please supply artwork at 100% of the final output. If the file size has been scaled down, make sure it is noted in an email and in the file name.

## Bleed

Please add 1" bleed all around your layouts for fitting and finishing. Bleeds are necessary.

## Images

Please supply all linked images when supplying Adobe InDesign or Illustrator files. Photoshop files and linked images should be set up at 100dpi at final output size, if the layout has been scaled down, scale down images proportionately. Restricting the file size to 100dpi will allow for a very dynamic output and will minimize the file processing time, including download and upload of graphics as well as design, pre-press, and printing.

## Matching Pantone Colors

Please specify all Pantone PMS references. The following Pantone Books we have on-site: Pantone+ Solid (Coated & Uncoated), Pantone+ CMYK (Coated & Uncoated), and Pantone+ Color Bridge. If the Pantone reference is from a different book, please provide a swatch sample for matching.



## **Sample Proof**

**Inside the pink line is what  
displays in the frame.**



## **CONTACT**

**Sperry Bilyea**

**Founder**

**416.574.7811**

**sperry@wallumination.com**

### **Social Media**

**[www.wallumination.com](http://www.wallumination.com)**

**@wallumination**

**[www.linkedin.com/wallumination](http://www.linkedin.com/wallumination)**

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